

	January	February	March	April	May	June	July	August	September	October	November	December
Issue Focus	Houses of Worship	Themed Environments/ Museums	AV/IT Integration	Arenas and Entertainment Venues	Digital Signage	Green AV	Education	Residential/ Home Theater	Corporate AV	Houses of Worship II	Government	Hospitality/ Healthcare
Product Showcase #1	Cable Connectors	Outdoor Speakers	Analog & Digital Mixing Consoles	Power Amplifiers	Wireless Mics	Power Conditioners	Ceiling Speakers & Business Music Systems	Home Theater Projectors	Boundary Mics & Automatic Mic Mixers	Line Arrays	Conferencing Mics & Systems	LCD Monitors
Product Showcase #2	AV/IT	Large Format Projectors/ Screens	AV Control Systems	Acoustics/ Room Tuning	Flat Panel Mounts	Display Monitors	Technology Furniture	Screens	Corporate Projectors	Routers/ Switchers	Signal Distribution	Digital Signage
Emerging Technologies	Recording for Worship	Networked AV	Power Management	3D Technology	LED	Simulation/ Visualization	Distance Learning	Connected Home Systems	Solar	Lighting Control	Media Servers	Backup Power
Quarterly Focus, Buyer's Guides, Research		Special Report: Digital Signage, ADPlus Study		Special Report: Broadcast Facility Integration			Special Report: Corporate AV		Special Report: Education, Annual Buyer's Guide, ADPlus Study			Special Report: Houses of Worship
Bonus Distribution	NAMM			NAB		InfoComm		CEDIA	AES	LDI WFX Fall	GV Expo	EHX
Ad Close	12/07/09	01/11/10	02/25/10	03/22/10	04/22/10	05/13/10	06/25/10	07/28/10	08/26/10	09/28/10	10/28/10	12/03/10
Materials Due	12/15/09	01/19/10	03/04/10	03/26/10	04/30/10	05/18/10	07/02/10	08/05/10	09/03/10	10/05/10	11/04/10	12/08/10

Editorial Expertise:

CYNTHIA WISEHART—Editorial Director

Cynthia Wisehart has been covering the systems installation industry for 13 years and has served as editorial director of *SVC*, *millimeter*, and *Digital Content Producer* since 1998. She has also been a customer and collaborator with systems integrators in museums, themed entertainment, and hospitality projects worldwide, and has managed technology budgets and technical specifications, giving her a breadth of understanding of the technical and business elements of the industry.

GEORGE PETERSEN—Senior Editor

George Petersen is an internationally recognized expert on audio production; he has written five books and more than 1,000 articles and lectured worldwide; he has been a writer and editor for *SVC* for 10 years and a leading voice at *Mix* since 1981. As an IATSE Journeyman, he has done sound reinforcement, 35/70mm motion picture projection, Dolby Stereo theater installs, and film/video production. He also operates a record label, ASCAP publishing company, 24-track recording studio, and performs with the Bay Area rock ensemble ARIEL.

BENNETT LILES—Senior Contributing Editor

Bennett's career spans more than 35 years in broadcast production and AV. Among his credits are sound and camera positions on the PBS *NewsHour* and directing live-statewide telecasts for Georgia Public Broadcasting. Bennett is a regular contributor to *SVC* and its sister publication *Broadcast Engineering*. He now oversees 102 AV-equipped and networked classrooms on an Atlanta-area university campus.

2010 (Potential) Webcast Topics:

- Ins and outs of Acoustics in challenging environments
- Fiber Optic Basics
- IPTV for AV Professionals
- HDMI's AV Impact
- Digital Signage Trends Update
- Wholehouse audio for residential installs
- Classroom AV Control installation tips
- Networked Audio Systems
- Mounting Tips for Large Display Systems
- The latest on Wireless Mic systems
- Managing Large Projector Networks
- Cable conundrums: Coax to copper to fiber—options, applications, and outlook

NAMM January 14-17 Anaheim www.thenammshow.com
 ISE Europe February 2-4 Amsterdam www.iseurope.org
 INFOCOMM June 9-11 Las Vegas www.infocomm.org
 CEDIA Sept 23-26 Atlanta www.cedia.net

WFX FALL Nov 3-5 Atlanta www.wfxweb.com
 AES Nov 5-7 San Francisco www.aes.org
 LDI October 22-24 Las Vegas www.ldishow.com

GV EXPO TBD TBD www.gvexpo.com
 EHX@CES January 6-9, 2011 Las Vegas www.ehxweb.com

Information subject to change.