

Size	Open Rate	Affiliate	Sponsor	Partner	Premier	Platinum
2-page spread	\$14,131	\$13,425	\$12,718	\$12,012	\$11,305	\$10,598
1 page	\$7,416	\$7,045	\$6,674	\$6,304	\$5,933	\$5,562
2/3 page	\$6,484	\$6,160	\$5,835	\$5,511	\$5,187	\$4,863
1/2-page spread	\$10,748	\$10,211	\$9,673	\$9,136	\$8,598	\$8,061
1/2 page	\$5,062	\$4,809	\$4,556	\$4,303	\$4,050	\$3,797
1/3 page vertical	\$4,027	\$3,826	\$3,625	\$3,423	\$3,222	\$3,020
1/3 page square	\$3,883	\$3,689	\$3,495	\$3,301	\$3,106	\$2,912

All display rates quoted are gross rates. 15% agency commission applies.

Position Premiums

Cover 4*	Add 25%
Cover 3*	Add 15%
Cover 2*	Add 20%
Cover 2*/Page 1	Add 20%
Opposite TOC *	Add 20%
Guaranteed Position	Add 15%
Opposite All Columns	Add 15%

*4-color only

Marketplace Advertising

All Marketplace rates quoted are four-color, net rates. No agency discounts.

Size	1x-6x	7x-12x
1 page	\$3,350	\$2,510
1/2 page	\$1,765	\$1,325
1/4 page	\$1,195	\$895
1/8 page	\$730	\$545

Classified Rates (Frequency rates per column inch)

1x	3x	6x	12x
\$140	\$133	\$119	\$112

