

Issue Date	Focus	Technology Showcase	Emerging Tech	Special Reports	Bonus Distribution	Deadlines
JANUARY	Houses of Worship	<ul style="list-style-type: none"> Display Monitors Mounts / Racks 	Capture & Streaming	Immersive Picture/Sound (lead gen)	NAMM Jan. 22 – 25, 2015	Ad close 12/09 Materials 12/12
FEBRUARY	Themed Environments Museums	<ul style="list-style-type: none"> Lighting Large Format Projectors 	HDBaseT	Digital Signage Networks Rental & Staging: Digital Signage		Ad close 1/13 Materials 1/16
MARCH	AV/IT Integration	<ul style="list-style-type: none"> Ceiling Speakers AV Control Systems 	Power Management	Corporate AV Special Report Video Wall Systems (lead gen)	Digital Signage Expo March 10 – 12, 2015	Ad close 2/12 Materials 2/17
APRIL	Arenas and Entertainment Venues	<ul style="list-style-type: none"> Power Amplifiers Routers / Switchers 	Networked Audio	Broadcast for Enterprise / Education Rental & Staging: Broadcast / Streaming	NAB April 11 – 16, 2015	Ad close 3/10 Materials 3/13
MAY	Education	<ul style="list-style-type: none"> Wireless Mics 3D/Special Venue Projectors 	Distance Learning	Huddle Rooms (lead gen) Training & Certification Guide		Ad close 4/07 Materials 4/10
JUNE	Collaborative Conferencing Unified Communications	<ul style="list-style-type: none"> Outdoor Speakers LED / LCD Displays 	Acoustics	BlogLive@InfoComm / Best of Show Awards Rental & Staging: Video Projection	InfoComm June 13 – 19, 2015	Ad close 5/12 Materials 5/15
JULY	Digital Signage	<ul style="list-style-type: none"> Signal Extenders Portable PAs 	4K	Microphones for Worship (lead gen) 6 th Annual Pro AV Spotlight Awards		Ad close 6/10 Materials 6/12
AUGUST	Bars & Nightclubs	<ul style="list-style-type: none"> Sound Masking / Acoustics Screens 	iPad/App Control	Retail Special Report Rental & Staging: InfoComm Product Awards		Ad close 7/14 Materials 7/17
SEPTEMBER	Corporate AV	<ul style="list-style-type: none"> Boundary Mics Automatic Mic Mixers Corporate Projectors 	Video-conferencing	Signal Distribution (lead gen)		Ad close 8/11 Materials 8/14
Buyers Guide	Displays	Loudspeakers	Microphones	Infrastructure		8/10, 8/14
OCTOBER	Houses of Worship	<ul style="list-style-type: none"> Line Arrays Cable & Power Infrastructure 	Media Distribution	Education Special Report Rental & Staging: Interactive Tech	CEDIA Oct. 15 – 17, 2015	Ad close 9/08 Materials 9/11
NOVEMBER	Government	<ul style="list-style-type: none"> Conferencing Mics / Systems Video Walls 	Security & Notification	Boardroom Systems (lead gen)	Government Video Expo	Ad close 10/13 Materials 10/16
DECEMBER	Hospitality	<ul style="list-style-type: none"> Cables / Connectors Digital Signage 	Healthcare	<ul style="list-style-type: none"> Top Innovative Products of 2015 2016 AV Distributors Guide Rental & Staging: 2016 Tech & Market Forecast		Ad close 11/10 Materials 11/13